

HOLLADAY BROADCASTING OF LOUISIANA, LLC
MONROE, LA
(KLIP-FM, KRJO-AM, KMLB-AM, KRVV-FM, KNOE-FM AND KJLO-FM)
EEO-PUBLIC FILE REPORT
AS OF January 31, 2012

Per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for Holladay Broadcasting of Louisiana (HBLA), LLC in the employment location of 1109 Hudson Lane, Monroe, LA 71201.

In Monroe, HBLA, LLC is the licensee KLIP-FM, Monroe, LA (Facility ID #10865), KRJO-AM, Monroe, LA (Facility ID #87167), KMLB-AM, Monroe, LA (Facility ID #35249), KRVV-FM, Bastrop, LA (Facility ID #27468), KJLO-FM, Monroe, LA (Facility ID# 48632) and KNOE-FM, Monroe, LA (Facility ID #48976).

This report consists of the following schedules:

SCHEDULE A: A listing of positions filled from February 1, 2011 through January 31, 2012 (“Reporting Period”) and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

SCHEDULE B: A summary of the recruitment sources of those people interviewed in the Reporting Period and the number of people interviewed by recruitment source.

SCHEDULE C: List of recruitment sources.

SCHEDULE D: A description of the outreach efforts during the Reporting Period.

HBLA, LLC is an equal opportunity employer and the following schedules are evident of our commitment to comply with the FCC’s requirements.

HOLLADAY BROADCASTING OF LOUISIANA, LLC
 MONROE, LA

EEO Public File Report-**SCHEDULE A**

For the Following Stations: (**KLIP-FM, KRJO-AM, KMLB-AM, KRVV-FM, KNOE-FM & KJLO-FM**)

January 31, 2012

Period: This report covers the period from February 1, 2011 through January 31, 2012.

Vacancy-Specific Recruitment Information:

During the period covered by this report, the above listed stations had five vacancies for full-time positions at the station. The following table presents information on those vacancies and the recruitments sources used to fill those vacancies. As of this this date, no organizations have requested that **Stations** provide them notification of job vacancies. Attached is a list of the station's recruitment source list.

Job Title	Recruitment Sources Utilized	Recruitment Sources of Interviewees (Number of Interviewees)	Recruitment Source of Hiree
ACCOUNT EXECUTIVE	#1 - #20 on Schedule C	17(2)	17
		18(1)	
ACCOUNT EXECUTIVE	#1 - #20 on Schedule C	13(1)	17
		17(1)	
		18(1)	
ON AIR PERSONALITY	#1 - #20 on Schedule C	17(1)	17
		18(1)	
PROGRAM DIRECTOR	#1 - #20 on Schedule C	17(1)	17
		20(1)	
ENGINEER	#1 - #20 on Schedule C	17(1)	17
		18(1)	
		20(1)	

HOLLADAY BROADCASTING OF LOUISIANA, LLC
MONROE, LA

EEO Public File Report-**SCHEDULE B**

For the Following Stations: (**KLIP-FM, KRJO-AM, KMLB-AM, KRVV-FM, KNOE-FM & KJLO-FM**)
January 31, 2012

Period: This report covers the period from February 1, 2011 through January 31, 2012.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

Interview source	Number of interviewees referred
#13	1
#17	6
#18	4
#20	2
Total job interviews	13

EEO PUBLIC FILE REPORT-SCHEDULE C

For Stations: (KLIP-FM, KRJO-AM, KMLB-AM, KRVV-FM, KNOE-FM & KJLO-FM)

List of Recruitment Sources

For period ending January 31, 2012

1. Louisiana Tech University Angie Kelly P.O. Box 3153 Ruston, LA 71272 akelly@latech.edu 318-257-4336	2. Grambling University Career Planning & Placement Annie Millage P.O. Box 1178 Grambling, LA 71245 millagea@gram.edu 318-274-2346
3. University of Louisiana at Monroe Amanda Garza 700 University Ave Monroe, LA 71209 finaid@ulm.edu 318-342-5320	4. Monroe/West Monroe Business & Professional Women Judy Wilson 6011 DeSaird #40 Monroe, LA 71203 jwrew@bellsouth.net 318-342-8807
5. Opportunities Industrialization Center Mr. Tennessee 3710 Dunlap St Monroe, LA 71203 318-325-1678	6. YMCA Counseling & Family Development Judy Bell 1515 Jackson St Monroe, LA 71202 www.ymcanela.org 318-651-9314
7. Louisiana NAACP NE African-American Chamber of Commerce James Ross P.O. Box 9425 Monroe, LA 71211 318-322-8776	8. Senator Bill Jones P.O. Box 399 Ruston, LA 71273 318-251-8480
9. Senator Rick Gallot, Jr. P.O. Box 1117 Ruston, LA 71273 318-251-8480	10. Representative Rosalind Jones 141 DeSaird St Monroe, LA 71201 318-325-2644
11. Ouachita Career Center Donna Kerr 3158 Louisville Ave Monroe, LA 71201 318-362-5111	12. Northeast LA Sickle Cell Anemia Foundation LaShonda Robinson Starks 1604 Winnsboro Rd Monroe, LA 71202 318-322-0896
13. Workforce Investment Board Katie McCarty 1504 Stubbs Ave Monroe, LA 71201 318-387-7962	14. LA Works Donna Kerr 1301 Hudson Lane Monroe, LA 71201 318-362-5111
15. Radio Stations: KJLO-FM, KLIP-FM, KRJO-FM, KMLB-AM, KRVV-FM, KJMG-FM	16. Monroe Helpwanted.com
17. Referrals (word of mouth)	18. Walk-ins
19. Internal Promotions	20. Mailed in (unsolicited)

EEO Public File Report-**SCHEDULE D**

For

Stations: (**KLIP-FM, KRJO-AM, KMLB-AM, KRVV-FM, KNOE-FM & KJLO-FM**)

OUTREACH EFFORTS

As of January 31, 2012

The period covered by this report is February 1, 2011 through January 31, 2012. The above stations have established the following outreach activities during that period of time:

I. JOB FAIR

On March 22, 2011 Holladay Broadcasting of Louisiana, LLC (HBLA) participated in a job fair sponsored by Carroll Junior High School, held at Carroll Junior High School. Program directors Jim Elliot and John Reynolds (of all above stations), attended the job fair answering questions about each radio station and careers in radio and taking applications from those interest in employment with the radio stations listed above.

II. JOB SHADOWING

HBLA participated in two job shadowing events this year. On February 6, 2011 HBLA participated in Lee Junior High School job Shadowing Day and on May 4, 2011, HBLA participated in Learning Teach job Shadowing. Both events were designed to provide children, who showed interest in broadcasting, the opportunity to experience some of the day-to day responsibilities of people who work at the radio station. Students were paired up with On Air Personalities, Sales Executives, Program Directors and the General Manager.

III. SCHOLARSHIP DONATION

On November 20, 2011, HBLA donated \$500.00 to University of Louisiana at Monroe for their general scholarship fund.